



DEVON & CORNWALL **BUSINESS COUNCIL**

The Business Voice For a Better Future

**Devon and Cornwall Business Council (DCBC) is the only regional body that supports private sector businesses by operating at a strategic level across both counties.**

DCBC is a not for profit organisation, sustained by private sector membership.

DCBC is unique because it provides bespoke and individual support to help organisations to achieve their business priorities and aspirations. Joining DCBC as a proactive member will save your organisation time, money and effort, providing a platform for continued growth. DCBC provides your organisation with an external resource, acting on your behalf to deliver an agreed plan of work.

DCBC operates as an enabler, a catalyst and an honest broker bringing opportunities to life by sharing strategic insight and information and brokering connections at a senior level where there is mutual benefit.

## Background

DCBC was formed in 2001 when a relatively small but influential number of private sector businesses felt they needed a 'single voice' to represent their views both regionally and nationally. DCBC was never intended to replace any of the other representative organisations such as the local Chambers of Commerce, the Federation of Small Businesses and the Institute of Directors, who all have a specific role, purpose and remit to support their members. DCBC was formed to complement these services and to work in partnership with the other key representative organisations within the two counties, many of whom are on DCBC's Advisory Board.

## Our main objectives

- To provide a well-informed, coherent and authoritative voice.
- To ensure that the best decisions are made to deliver sustainable economic prosperity for Devon & Cornwall.
- To work in support of member and partner priorities to help to achieve collective goals and aspirations.

## In order to achieve these objectives

- DCBC lobbies on regional issues of importance to the business community.
- DCBC works at a strategic level across the region, brokering high-level connections between the private, public, and third sectors.
- DCBC works with businesses of any size and any sector and are proud to include Social Enterprises and educational providers amongst their member network.

## Membership Packages

Managing expectations is important to us and so it is also important to identify whether membership is going to be mutually beneficial as well as identifying the package that can deliver the best value for your organisation. We know from experience this is best achieved by discussing your requirements first. An outline of what each of our membership packages can offer is provided below. Package costs are per organisation and may be paid annually or in quarterly staged payments.

### BRONZE

At £500 p.a

- Initial visit then 6 monthly contact
- Invitation to 4 DCBC Conferences
- Monthly CE's Report
- Subsidised Annual Dinner
- Quarterly Chair's Report
- 1 representative

### SILVER

At £1,500 p.a

- Initial visit then quarterly contact
- Invitation to 4 DCBC Conferences a year and occasional invitation to speak
- Monthly CE's Report
- Subsidised Annual Dinner
- Quarterly Chair's Report
- Personalised work plan and one joint project
- Chief Executives in house briefing
- Up to 4 representatives

### GOLD

At £5,000 p.a

- Initial visit then bi-monthly contact
- Invitation to 4 DCBC Conferences a year and regular invitation to speak
- Monthly CE's Report
- Chair's in house briefing
- Up to 6 free places at Annual Dinner
- Quarterly Chair's Report
- Personalised Work Plan and joint projects
- Chief Executives in house briefing
- Offer of a seat on DCBC's Advisory Board
- Up to 6 representatives (cross departmental)

### PLATINUM

At £15,000 p.a

- Initial visit then ongoing contact
- Invitation to 4 DCBC Conferences a year and open invitation to speak
- Monthly CE's Report
- Chair's in house briefing
- Up to 12 free places at Annual Dinner
- Quarterly Chair's Report
- Personalised Work Plan and joint projects
- Dedicated project management resource
- Chief Executives in house briefing
- Offer of a seat on DCBC's Advisory Board
- Up to 12 representatives (cross departmental)

\*Prices do not include VAT.



The relationships and networks have been very helpful in the development of our business. As some of the DCBC members are themselves our clients and suppliers the meetings and networking opportunities provide us with a good chance to maintain and develop our relationships. The chance to regularly engage with our MPs and the wider political process is key.

**Dave Underwood**  
Deputy Director HPC at MET Office



DCBC are an active professional voice to the challenges faced by all within Devon & Cornwall. DCBC are not just another networking organisation, but an organisation that facilitates and shares best practice and learning experiences from real life. A real asset to the broad spectrum of private/public sector organisations willing to engage within Devon & Cornwall.

**Mike Pearce**  
Head of Procurement, South Western  
Ambulance Service NHS Foundation Trust

To find out more and to see some of our member organisations visit:  
[www.dcbc.co.uk](http://www.dcbc.co.uk)

For a no obligation discussion with a member of the DCBC team  
please contact us on:  
[membership@dcbc.co.uk](mailto:membership@dcbc.co.uk)